

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Bloomington, Illinois

U. S. Department of Agriculture

Name
Address

Library, U. S. Dept. of Agriculture,
WASHINGTON 25, D. C.

Sensational Values in **AFRICAN VIOLETS** PRIZE VARIETIES



Here are the "Kings and Queens" of the African Violet world! Chosen for their exceptional size, exquisite colors and luxuriant blooms. Sent to you in bud and in bloom. They will be the envy of all your flower-loving friends. The demand is very heavy so to be sure of getting the varieties you want, mail your order right away. They come to you in planting material ready to plant. Save Money! We pay all postage on prepaid orders. C.O.D.'s welcome, but plus postal charges. If not delighted in every way return at once for your money back.

"EVENING STAR"—a delicate shade of light purple with about the largest blooms we've ever seen.

"BRIDAL BOUQUET"—blooms are as pure white as a wedding gown with the sheen of satin.

"LAVENDER BLUE"—flowers have lily-like center while the very tips are touched with a delicate shade of lavender.

Only
\$2 ea.
(2 for \$3.50)
(3 for \$5.00)

Kruse Nurseries, Dept. 4003, Bloomington, Illinois

Send me African Violets
(Quantity and Variety)

Name

Address

Amazing 1c Sale on "BLAZE RED" AFRICAN VIOLETS

Order one for \$1 Get a Second
for Only **1c**

Many Folks say,
"Blooms as Big as Daisies"

Today we have a surplus of our popular "Blaze Red" variety. Their regular price is \$1 each. But to clean them out we make you this spectacular offer: Pay the regular price for one, and then for just one penny more we'll send you a second "Blaze Red" Violet of the same value and beauty. Produce jumbo blooms in a brilliant shade of red purple that is the closest thing to true red we've seen. Big velvety leaves in a lovely shade of jade green. All plants are blooming size. Don't delay and miss out. Send \$1.01 for 2 plants and we pay all postage. C.O.D.'s welcome, but plus postal charges. If not pleased and delighted return at once for your money back.

Kruse Nurseries, Dept. 4005, Bloomington, Ill.

Name

Address



Giant **RED AFRICAN VIOLET VINE**

Only
\$1 ea.
(3 for \$2)

- Loads of Red, Red Blooms
- Graceful, Trailing Stems & Leaves
- Grows up to 3 Feet Long



Here's one of the most magnificent indoor-blooming plants (Episcia coccinea) of all time. Has all the beauty of the choicest African Violet plus the graceful long trailing stems of an ivy vine. Lovely, velvety copper and green leaves. Huge, brilliant red blooms that often are so thick they seem to be growing in clusters. Easy to grow. Blooms without special care or trouble. We send a healthy, blooming-size plant already covered with gorgeous leaves. Grow either in pots or from wall planter. Limited Supply. Save Money! Send \$1 for 1, \$2 for 3, and we pay postage. C.O.D.'s welcome, but plus postal charges. If not well satisfied, return at once for your money back.

Kruse Nurseries, Dept. 4004, Bloomington, Illinois

Name

Address

Wonderful for Violets and Other Indoor Plants!



Gro-Plant POTTING SOIL

Composed of alluvial leaf mold, sand and loam. Gives maximum nourishment without any "Chemical Burning." Never cakes or hardens. Holds moisture so plants don't dry out. We pay postage on prepaid orders. C.O.D.'s plus postage. If not well satisfied, return at once for your money back.

Special Value
3 Lbs. for \$1
5 lbs. for \$1.50
10 lbs. for \$2.50

Kruse Nurseries, Dept. 4006, Bloomington, Ill.

Send me lbs. of Gro-Plant Potting Soil.

Name

Address

SPECIAL PERENNIAL BARGAINS!

Or Order All 5 Bargains --- But Pay for 3!

Imagine Getting A
Complete Perennial
Garden for \$3!

It's true! You can order 1 or 2 or 3 of our special perennial bargains at \$1 ea. (for 3 plants), but if you mail the big coupon below you can get all 5 offers, 15 plants in all, for only \$3. That's enough plants to give you a gorgeous garden next summer and for many summers to come. Just fill in the big coupon at the bottom. Remember you order all 5 perennial offers (15 plants) but pay for only 3. What's more when you order all 5 offers, you get as an EXTRA GIFT a popular, old-fashioned Bleeding Heart plant. Order NOW!

Sensational "Twice Blooming" DELPHINIUM

3 for \$1

Yes, these stately Delphinium will bloom twice every summer to give you twice as many flowers, twice as many gorgeous bouquets. Tall, graceful stalks covered with dense masses of blue, purple and rose blooms. Look like flowering church spires. Very hardy. Easy to grow. All hardy, well-rooted, field-grown plants. We pay postage on prepaid orders. C.O.D.'s welcome but plus postal charges. Return at once for full refund if not well satisfied. Order with the 4 other perennials and get all 5 for \$3.

Kruse Nurseries, Dept. 4025, Bloomington, Ill.
Name
Address

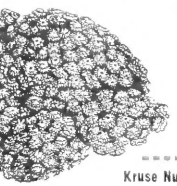


Classic ORIENTAL POPPIES

3 for \$1

Huge scarlet, salmon and orange blooms on graceful 3-4 ft. stems ideal for borders. All hardy, well-rooted field-grown plants. We pay postage on prepaid orders. C.O.D.'s welcome but plus postal charges. Return at once for full refund if not well satisfied. Order with the 4 other perennial offers and get all 5-15 plants for \$3.

Kruse Nurseries, Dept. 4022, Bloomington, Ill.
Name
Address



Up to 1,000 Blooms at One Time!

Jumbo MUM Bush

3 for \$1

With just a little care each plant will grow into an enormous bush too big to get your arms around, and usually in one summer, too. Blooms in white, gold and pink. Hardy, well-rooted, field-grown plants. We pay postage on prepaid orders. C.O.D.'s welcome but plus postal charges. Return at once for full refund if not well satisfied. Order with the 4 other perennial offers and pay only \$3.

Kruse Nurseries, Dept. 4023, Bloomington, Ill.
Name
Address



Fragrant DOUBLE CARNATIONS

3 for \$1

Big, 2-3 inch flowers with double rows of ruffled petals. Spicy, lingering fragrance. Bloom all summer. Yellow, scarlet, maroon, pink. Hardy, well-rooted, field-grown plants. We pay postage on prepaid orders. C.O.D.'s welcome but plus postal charges. Return at once for full refund if not well satisfied. Order with the 4 other perennials and get complete garden—15 plants—for \$3.

Kruse Nurseries, Dept. 4024, Bloomington, Ill.
Name
Address



"Pink Blanket" CREEPING PHLOX

3 for \$1

This showy flower will cover any flower bed with a thick blanket of pink blooms. Grows about 6 inches high. Pretty foliage stays green all year around. Hardy, well-rooted, field-grown plants. We pay postage on prepaid orders. C.O.D.'s welcome but plus postal charges. Return at once for full refund if not well satisfied. Order all 5 perennial offers for only \$3.

Kruse Nurseries, Dept. 4026, Bloomington, Ill.
Name
Address

COMPLETE PERENNIAL GARDEN

EXTRA GIFT-BLEEDING HEART

only \$3 Includes 15 Plants (plus Extra Gift!)

If you order all 5 bargains.

Mail the big coupon at right and you'll receive all 5 Perennial Bargains (15 plants), a regular \$5 value for \$3. And at no extra cost, you'll be sent a choice Bleeding Heart plant. We pay postage on prepaid orders. C.O.D.'s welcome but plus postal charges. If not completely satisfied, return at once for your money back.

Kruse Nurseries, Dept. 4027, Bloomington, Ill.
Name
Address

Sensational Low Price

Choice, Field-Grown



BLEEDING HEART Plants

8 for \$1

A sentimental favorite from old-fashioned gardens. Grow up to 4 ft. high. We send hardy, field-grown plants. Thrive for years. We pay postage on prepaid order. C.O.D.'s welcome but plus postal charges. If not completely satisfied, return at once for your money back.

Kruse Nurseries, Dept. 4030, Bloomington, Ill.
Name
Address

Amazing, "Color-Changing"

MUM PLANTS 50c



Will Bloom White, Bronze and Pink in The Same Year! This sensational plant changes color 3 times from June to September. Blooms until frost. Produces as many as 500 flowers at one time. Send 50c for 1, plus 10c postage, handling, \$1.25 for 3, \$2 for 6, postpaid. C.O.D.'s welcome but plus postal charges. If not delighted, return at once for your money back. (This offer not sent to Ariz., Calif. or State of Wash.)

EXTRA GIFT—on orders for 3 or more, an imported French Lily for indoor or outdoor bloom.

Kruse Nurseries, Dept. 4031, Bloomington, Ill.
Name
Address

More Fragrant Than Orange Blossoms

"Wedding Day" MOCK ORANGE

50c

Looks like giant bridal bouquets when they burst into bloom in the spring and summer. Clusters of pure white flowers. Dark green leaves. Very fragrant. Thrive anywhere. Sent ideal transplanting size, at least 1 ft.-5 ft. tall. Grows up to 6 ft. Send 50c for 1, plus 10c for postage, handling, \$1 for 3, \$2 for 6, postpaid. C.O.D.'s welcome on 3 orders but plus postal charges. If not delighted return at once for your money back. EXTRA GIFT—If you order 1 or more —a Red Twig Dogwood!

Kruse Nurseries, Dept. 4032, Bloomington, Ill.
Name
Address

Gorgeous Rainbow Assortment

Giant "Orchid Bloom" IRIS \$1

5 for \$1



Plant these choice field-grown Iris now and enjoy a garden filled with huge armfuls of dazlingly beautiful blooms, as 9 flowers at one time. Assorted colors: purple, ruby, red, sun yellow, sky blue. We pay postage on prepaid orders. C.O.D.'s welcome but plus postal charges. If not pleased in every way return at once for your money back. EXTRA GIFT—a rare Golden Lily!

Kruse Nurseries, Dept. 4033, Bloomington, Ill.
Name
Address



Double Petalled 2 Year Old Blooming Size CAMELLIA PLANTS \$1

One of the real aristocrats of the flower world. Certainly it would be hard to find a more beautiful house plant. The big, satiny blooms are startlingly lovely. Make gorgeous corsages. The rich evergreen foliage makes them attractive even when not in bloom. All our plants are 2 years old, and are usually budded or in bloom when you get them. Assorted colors: red, white, or pink. Easy to grow. Shipped in the right amount of growing material. Save money! Send \$1 for 1, \$1.75 for 2, \$2.50 for 3 and we pay all postage. C.O.D.'s welcome, but plus postal charges. If not well satisfied return at once for your money back. EXTRA GIFT—an imported Dutch Hyacinth. (This offer not sent to Calif.)

Kruse Nurseries, Dept. 4034, Bloomington, Ill.
Name
Address

Giant, Indoor-Blooming

RED AMARYLLIS GARDEN

Comes In Lovely Planter
with 10 Blooming-Size Bulbs

only \$2

Here's a garden that will brighten your whole house on dark winter days. Every one of the 10 bulbs (L. radiata) produces a whole living bouquet of beauty all by itself. Great gorgeous red blooms up to 4 inches across and several of them from every bulb. Easy to grow. Can be transplanted outdoors next spring and will bloom again year after year. Comes complete with 10 bulbs, all planted in just the right amount of special growing material and sent in our lovely exclusive planter.

JUNIOR SIZE GARDEN—gorgeous too, just smaller. Same prize quality Amaryllis bulbs. Comes with 3 bulbs in special growing material and our exclusive planter. Save Money! Send \$2 for the Giant Garden or \$1 for the Junior Garden, and we pay all postage. C.O.D.'s welcome but plus postal charges. If not delighted with your garden simply return at once for full refund, EXTRA GIFT—with either garden, a fragrant French Lily!

Kruse Nurseries, Dept. 4028, Bloomington, Ill.
() Please rush the Giant Red Amaryllis Garden with 10 bulbs.
() Please rush the Junior Red Amaryllis Garden with 3 bulbs.
Name
Address

Blooms Often Measure 8-12 Inches Across

GIANT DAHLIAS



Only 25c

Plant our top-quality bulbs for exhibition size blooms next summer. Colors! Baby pink, maroon, cloud white, salmon, sunset copper, ruby red. Grow fast. Loads of blooms from every bulb. Send 25c for 1, plus 10c for postage, handling, \$1 for 5, or best of all \$2 for 12 and we pay postage. C.O.D.'s welcome on orders of \$1 or more but plus postal charges. If not delighted return at once for your money back. (This offer not sent to California or Washington.) EXTRA GIFT—If you order totals \$1, an amazing Color-Changing Mum Plant that blooms in 3 different colors the same year. (Offer not sent to Ariz., Calif. or State of Wash.)

Kruse Nurseries, Dept. 4026, Bloomington, Ill.
Send me Giant Dahlias Bulbs.
Name
Address

4-6 Year Old Stock



BLUE HEMLOCK

\$1

Each tree is almost perfectly shaped with loads of graceful green branches. At least 12-18 inches high with root heavy roots. Lovely shade of blue-green in a few years will produce dozens of cones for indoor decoration. Plant on each side of doorway or as a magnificent hedge. Grow up to 20 ft. high. Specially lovely at Christmas when you can decorate them with lights. Save Money! Send \$1 for 1, \$2 for 3, or best of all \$5 for 10, and we pay all postage. C.O.D.'s welcome but plus postal charges. If not well satisfied return at once for full refund.

Kruse Nurseries, Dept. 4035, Bloomington, Ill.
Name
Address

3 RARE, UNUSUAL IVIES

Only \$1 for all 3 plants

1. Spectacular REAL RED IVY
2. Amazing MORNING STAR IVY (Grows Even in the Dark)
3. Lovely GREEN MIST IVY

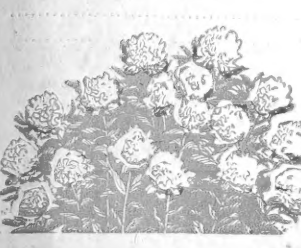
Decorate your house with these 3 choice Ivies for only \$1! (A regular \$1.69 value). 1. The brand new "Real Red Ivy" (Hemigraphis) with leaves that are burgundy on one side, glossy green on the other. 2. The new "Morning Star Ivy" that thrives even in the dark. 3. The lacy "Green Mist Ivy", the fastest growing ivy known. Save Money! Send \$1 for all 3 healthy, well-started plants or better still \$1.75 for 6 (2 of each) and we pay all postage. C.O.D.'s welcome but plus postal charges. If not pleased in every way, return at once for your money back.

Kruse Nurseries, Dept. 4029, Bloomington, Ill.
Name
Address

Twice as Big! Twice as Fragrant! Twice as Beautiful!

Giant DOUBLE PEONY BUSHES \$1

2 for \$1



Plant these well-rooted Peonies now and when they bloom you'll have dozens of giant flowers with enough left over for gorgeous bouquets. Blooms often measure 7, 8 and even 10 inches across. The richest, softest shades of shell pink, satin white, royal red. Easy to grow. We pay postage on prepaid orders. C.O.D.'s welcome but plus postal charges. If not well satisfied return at once for your money back. EXTRA GIFT—Mum Plant that will bloom in 3 different colors the same year. (Offer not sent to Ariz., Calif. or State of Wash.)

Kruse Nurseries, Dept. 4037, Bloomington, Ill.
Name
Address

STRAWBERRIES

25 Everbearing
25 "Senator Dunlaps"

All 50 for \$1.69 Only

Now pick big juicy, red strawberries from June to late August. You get the delicious June-Bearing "Senator Dunlaps" and the everbearing "Giant Mastadons". Both varieties are famous for their jumbo size and sweet flavor. Plants are well-developed with big heavy roots. Send \$1.69 for 25 of each, \$3 for 50 and we pay all postage. C.O.D.'s welcome but plus postal charges. If not well satisfied, return at once for your money back. EXTRA GIFT—on \$3 orders an imported Lycoris Radiata, the spectacular flower that blooms indoors or out in blazing colors. (This offer not sent to Arizona.)

Kruse Nurseries, Dept. 4038, Bloomington, Ill.
Name
Address



EXTRA GIFT!

If you order now, you'll receive at no extra cost a rare Star Bloom Lily bulb.

Will Beautify Your Yard
The Day You Plant Them!

Choice PYRAMID JUNIPERS

Only **\$5** ea.
(2 for \$7.50)
(4 for \$12)

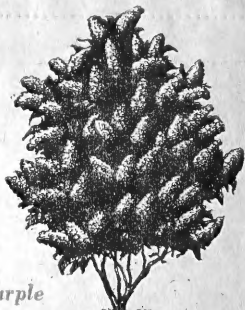


These fine Pyramid Junipers are already so large and so bushy and perfectly shaped that they will add value and beauty to your property the day you plant them. Dark blue-green needles. Hardy—thrive from Texas to Canada. Fast-growing. Trees aren't dug until your order is received. Save money! Send \$5 for 1, \$7.50 for two, or best of all \$12 for 4, and we pay full postage. (All trees are 3-5 ft. high.) C.O.D.'s welcome but plus postal charges. If not completely satisfied, return at once for your money back.

Kruse Nurseries, Dept. 4040, Bloomington, Ill.

Name
Address

The Most Beautiful of ALL Lilacs



Deep Purple

PERSIAN LILACS

Only **\$1** ea.
(2 for \$1.75)
(4 for \$3.00)

• Masses of Purple Blooms
• Very Hardy—Grow Anywhere
We pick the Persian Lilac as the best of all lilacs because they produce many more blooms, are far easier to grow and are a great deal more fragrant. Bushes are often so covered with blue and lavender blooms you actually can't see the branches. Long graceful green leaves. Ideal transplanting size, at least 2-4 ft. high, with good, deep, heavy roots. We pay postage on prepaid order. C.O.D.'s welcome but plus postal charges. If not completely satisfied return at once for your money back.

Kruse Nurseries, Dept. 4039, Bloomington, Ill.

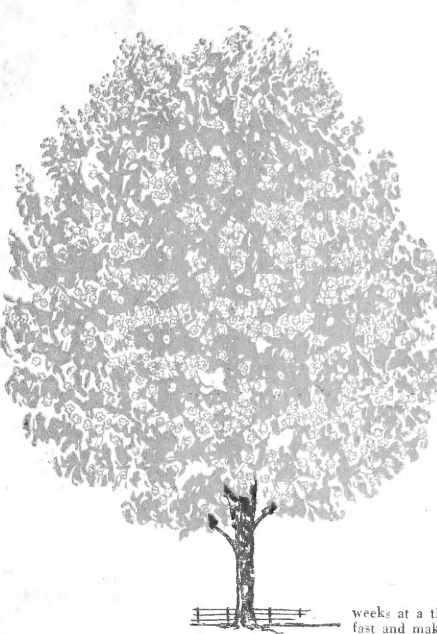
Name
Address

Make Your Yard the Most Beautiful
for Miles Around

Early-Blooming

TULIP TREE

Grows up to 80 Feet High
Only **\$1** ea.
(3 for \$2)



Just picture a giant tree (L. tulipifera) covered with dense masses of 6-petal tulip flowers in shades of white with a rich orange band around the base of each bloom. Truly it's one of nature's most beautiful displays. Trees bloom early and for weeks at a time. Leaves are a cool, shimmering lime green. These Tulip Trees grow fast and make magnificent shade trees for any yard. Easy to grow. Will actually add hundreds of dollars to your property in a few years time. We send a strong tree already 25 ft. high with good heavy roots to give it a fast start in your yard. Save Money! Send \$1 for 1, or better still \$2 for 3, and we pay all postage. C.O.D.'s welcome but plus postal charges. If not thrilled by your wonderful buy return for cheerful refund.

Extra Gift

—at no extra cost, a hardy, young Red Twig Dogwood, famous for its rare and lovely red bark. Blooms in Spring with loads of white blossoms.

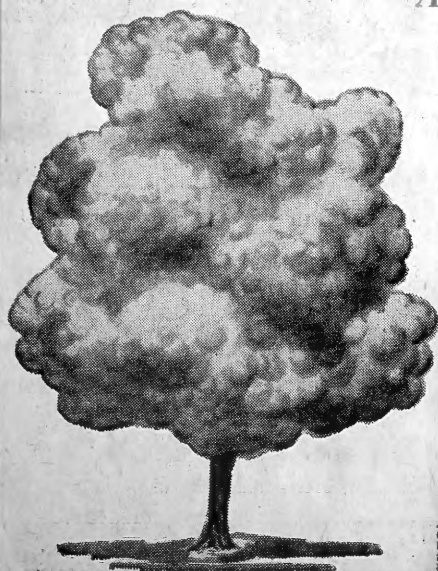
Kruse Nurseries, Dept. 4042, Bloomington, Ill.

Name
Address

A Rare and Beautiful Sight

"Silver Cloud" SMOKE TREE

Grows Up to 20 ft. High
Only **\$1** ea.
(3 for \$2)



Many folks say this is the loveliest of all flowering trees (Cotinus americanus)! Flowers bloom in clusters like puffs of silvery purple smoke, and often are so thick the trees look like big clouds resting on the tops of tree trunks. Grow anywhere. Grow fast. Shipped the ideal transplanting size (a large 2-4 ft.) Save money! Send \$1 for 1, \$2 for 3, and we pay postage. C.O.D.'s welcome, but plus postal charges. If not well satisfied return at once for your money back. The supply of these rare trees is very limited so don't wait and miss out. EXTRA GIFT—a favorite, blooming Redbud Tree!

Kruse Nurseries, Dept. 4041, Bloomington, Ill.

Name
Address

Limited Time Offer!

5 LOMBARDY POPLARS

Only **\$1.19**
(10 for \$2)



Ideal as a windbreak or border. While they last you get 5 big, 2-4 ft. trees (ideal transplanting size) for \$1.19 or, 10 for \$2. Save Money! We pay all postage on prepaid order! C.O.D.'s welcome but plus postal charges. If not well satisfied simply return at once for your money back. EXTRA GIFT—a flowering Red Twig Dogwood.

Kruse Nurseries, Dept. 4043, Bloomington, Ill.

Name
Address

GROW FABULOUSLY BIG AND BEAUTIFUL PLANTS, FLOWERS, GARDENS WEEKS FASTER

New Food and Hormone Discovery Produces Bigger, Brighter Blooms! Grows Vegetables with More Flavor, More Vitamins. Grows Taller, More Beautiful Trees and Shrubs! Indoor Blooming Plants Bursting With Jumbo Blooms! Green Plants With New Leaves, New Stems! Results guaranteed or money back!



Dr. Paul Chatelier of St. Petersburg, Florida searched ten years for a "magic," scientific formula that would make all living plants indoors and out, grow bigger and more beautiful than ever before! Finally, after more than 7,000 tests, he discovered it! The amazing formula, called GARDEN OF EDEN, combines every known food element needed for maximum growth, plus a new powerful Root Hormone which makes roots grow larger and faster so that plants can take

in more food and grow bigger and healthier. For example: you can grow giant peonies or tomatoes even from ordinary sand with this amazing odorless food. Bare patchy yards will revive in a few days and give you a lawn so thick and green and beautiful you'll say "it's magic." House plants fed with Garden of Eden seem to shoot up overnight in colors so much deeper, richer, brighter than ordinary plants that you will think you are looking at a new kind of flower. Since last spring when this amazing discovery was first available, thousands of American gardeners have changed drab, ordinary yards into glorious natural beauty spots and taken sick dying house plants and made them thriving and luxuriant. Send for amazing GARDEN OF EDEN today!



Plants and Lawns That Seem "Dead" Revive, Thrive, Flourish and Bloom

If you have house plants, trees, shrubs or flowers that don't grow, look wilted, droopy and about half alive they aren't necessarily hard to grow. They may be dying of starvation! The soil you're growing them in may lack the very elements they must have if they're going to thrive and flourish. The very elements that are so abundant in Garden of Eden Complete Plant Food. Starving, dying plants actually seem to "come to life" when you feed them Garden of Eden because Garden of Eden supplies absolutely every known food element needed for healthy, strong growth. It's like magic the way plants, flowers and shrubs start shooting out new stems, producing bigger, greener leaves, richer, more brightly colored blooms. See for yourself! Order Garden of Eden Complete Plant Food today, and watch your own lawn, garden and house plants grow and thrive better than anything you've ever seen or heard of. (And remember Garden of Eden is sold only by mail!)

SPECIAL TRIAL OFFER!

Here's all you do. Mail the coupon below. We will rush you a big \$2.00 package of Garden of Eden (Garden of Eden is so highly concentrated that a package no bigger than a salt box makes 90 powerful gallons), OR BETTER STILL, we'll send (2) \$2.00 packages for only \$3. As soon as Garden of Eden arrives try it on your plants, and garden. If you aren't amazed by their growth in 8 days return the unused package, your \$3 will be refunded and you keep the other package as a gift. (For bigger savings order our Giant Economy Package (makes 500 gallons) for only \$5. Same guarantee of satisfaction or money back! We pay postage on prepaid orders. C.O.D.'s welcome, but plus postal charges. ORDER NOW.

MAIL COUPON BELOW TODAY!

Garden of Eden Complete Plant Food, Dept. 4049, Bloomington, Illinois

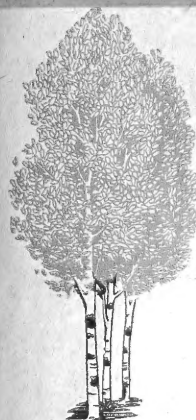
☐ Please rush Package of the Regular Size at \$2.00

☐ Please rush (2) \$2.00 packages for \$3.00

☐ Please rush — Packages of the Big Economy Size at \$5.00 each.

Name

Address



Northern Grown WHITE BIRCH

Choice northern grown stock on this old favorite. Won't freeze out. Grow fast. Plant in clumps of 3. Shipped the ideal transplanting size, 3-5 ft. high. Save Money! We pay all postage on prepaid orders. C.O.D.'s welcome but plus postal charges. If not well satisfied return at once for your money back.

Kruse Nurseries, Dept. 4044, Bloomington, Ill.

Name
Address

Fast-Growing "Weary Willie"

WEeping WILLOW

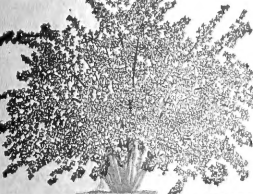
These great shaggy trees make a whole yard seem friendly. Very ornamental. Easy to grow. Grow fast. We pay all postage on prepaid orders. C.O.D.'s welcome but plus postal charges. If not completely pleased return at once for your money back. EXTRA GIFT on \$2 orders—a Red Twig Dogwood.

Kruse Nurseries, Dept. 4045, Bloomington, Illinois

Name
Address

Gorgeous "Golden Bell" FORSYTHIA

Only **50c** ea.
(3 for \$1.55)



Produces huge masses of dainty flowers like tiny Golden Bells. Glossy green leaves appear later. Grows 8-10 ft. tall. Very hardy. Use as a hedge or border. Plants are at least 14-18 in. tall. Send \$1.55 for 3, and we pay postage. C.O.D.'s welcome on orders for 3 or more but plus postal charges. If not well satisfied, return at once for your money back.

Kruse Nurseries, Dept. 4046, Bloomington, Ill.

Name
Address

"Pink Trumpet"

WEIGELIA

Only **50c** ea.

Lots of blooms. Hardy. Grow 5-10 ft. high. Send \$1.55 for 3, and we pay postage. C.O.D.'s welcome on orders for 3 or more but plus postal charges. If not well satisfied, return at once for your money back. EXTRA GIFT—order 2 or more and get a Red Twig Dogwood.

Kruse Nurseries, Dept. 4047, Bloomington, Ill.

Name
Address

"White Rose"

SPIREA

Only **50c** ea.

A strong plant of ideal transplanting size, 1 1/2-3 ft. tall. Send \$1.55 for 3, and we pay postage. C.O.D.'s welcome on orders for 3 or more but plus postal charges. If not well satisfied, return at once for your money back.

Kruse Nurseries, Dept. 4048, Bloomington, Ill.

Name
Address

Grow Plants Like These in Your Home—Easily!

There's no secret to growing gorgeous African Violets or gardenias or luxuriant green plants. You don't need a green thumb. Even the hardest-to-grow plants will thrive with a little sunshine, water and GARDEN OF EDEN. Remember the chances are that droopy, slow-growing plants aren't stubborn... they're starving. Let them reward your care with glorious new growth and thrilling beauty... give them GARDEN OF EDEN. (Sold only by mail.)



Hardy Spring-Blooming MAGNOLIA TREES

Sensational Value Only **\$2** ea.
(5 for \$9)

Thanks to good growing conditions these fine Magnolia Trees (magnolia soulangeana) are in better supply this year, and so we're happy to be able to offer them to you for only \$2 each, or best of all 3 trees for \$4. We suggest that you order at least 3 trees while we can supply them at this unusually low price. All trees are blooming size and will make a gorgeous sight in your yard when they are in full bloom. These are the very hardy variety of Magnolia that thrives in the north. Produce hundreds of big white blossoms with rosy pink edges. Reach height of about 20 feet and are more beautiful every year. Sent the ideal transplanting size, at least 1 ft. 2 1/2 ft. Save money! We pay all postage on prepaid orders. C.O.D.'s welcome but plus postal charges. If not well satisfied return at once for your money back.

EXTRA GIFT—if you order at once, an amazing "Color-Changing" Hydrangea bush, the remarkable plant that changes color three times in one year and keeps its blooms into winter.

Kruse Nurseries, Dept. 4007, Bloomington, Ill.

Name

Address

Nature's Most Richly Colored Tree

Royal RED MAPLE \$1

Special Low Offer! **\$1** ea.
(3 for \$2)

In the fall this is the most gorgeous and richly colored tree (A. rubrum) in America. Leaves are a brilliant rosy scarlet with just a touch of gold. In spring they are full of scarlet flowers and the leaves are a rich green. Wonderfully graceful. Give marvelous cool shade. Grow anywhere—grow fast. Add tremendous value to your property every year. Reach height of 70 ft., never lose their marvelous symmetrical shape. Sent the ideal transplanting size, 2-5 ft. high. Save Money! Send \$1 for 1, \$2 for 3, and we pay all postage. C.O.D.'s welcome, but plus postal charges. If not delighted in every way, return at once for your money back. EXTRA GIFT—a healthy young Red Twig Dogwood that will be a lovely sight for many years to come.

Kruse Nurseries, Dept. 4008, Bloomington, Ill.

Name

Address

Famous for its Rare Beauty Since Bible Days!

Lovely ROSE OF SHARON

Exhibition Grade Plant Only **50c** ea.
(3 for \$1.25)

Right from the time of Solomon flower lovers have admired the Rose of Sharon. Rich, green leaves and big rose-like blooms in shades of pink, red, purple, violet and white. Flowers have a magic, luminous quality that makes them even more beautiful on dark days than on sunny days. Blooms far longer than most flowering shrubs, from spring way into fall. Very hardy. Excellent for foundation or border planting. Shipped the ideal transplanting size, at least 1 ft.—3 ft. Send 50c for 1, plus 10c for postage, handling, or \$1.25 for 3, postpaid. C.O.D.'s welcome on orders of 3 or more, but plus postal charges. If not completely satisfied, return at once for your money back.

Kruse Nurseries, Dept. 4009, Bloomington, Ill.

Name

Address

"BIG 3" BULB BARGAIN

Choose Any One for \$1—All 3 for \$2!

These are our three biggest selling bulb offers! Order any one and you pay our regular low price, but if you take all three we save shipping and handling costs and give you \$3 worth of bulbs (50 in all) for only \$2. Better still, will send you twice as many of each offer (100 bulbs) for \$3.50, or three times as many (150 bulbs) for \$5! You'll have enough flowers to fill several flower beds and give you gorgeous, flaming beauty from summer through late fall. Loads of cut flowers for the house, too. Don't lose out. Take advantage of these special offers by mailing the big coupon at the bottom today!

Amazing New EXOTICA

5 for \$1



• Looks Like an Orchid
• Grows Like a Gladiolus • Smells Like a Rose
Direct from Holland's finest growers comes this sensational new flower (A. bicolor). Rich creamy white blossoms with deep crimson throats. Each bulb produces up to 6 fragrant blooms. Easy to grow. Live for years. Save Money! Send \$1 for 5, and we pay all postage. C.O.D.'s welcome but plus postal charges. If not well satisfied return at once for your money back. EXTRA GIFT—rare imported French Lilacs. Save Money! Order your Exotica with the Gladiolus and Dahlia and pay for only two of the three offers.

Kruse Nurseries, Dept. 4010, Bloomington, Ill.

Name

Address

GIANT DAHLIAS

Blooms Often Measure 8-12 Inches Wide

Even if you've never grown Dahlias before you'll get wonderful results when you plant our top-quality bulbs. Brilliant colors: baby pink, maroon, cloud white, salmon, sunset, copper and ruby red. Bloom early. Bloom late. Send \$1 for 5 and we pay postage. C.O.D.'s welcome but plus postal charges. Guaranteed to satisfy or return at once for your money back. Order the Dahlias, the Exotics and Glads and get 3 for the price of 2.

Kruse Nurseries, Dept. 4011, Bloomington, Ill.

Name

Address

40 GLADS

GUARANTEED BLOOMING SIZE!
The Same Size Commercial Flower
Grows Buy for Largest Blooms!



Not bulbets, not tiny #6, but large bulbs 3 inches in circumference the very size demanded by commercial growers because they produce the largest, most beautiful flowers. Every bulb so strong and healthy you'll have a new experience in easy flower growing. Save Money! Send \$1 for 40 bulbs and we pay postage. C.O.D.'s welcome but plus postal charges. Guaranteed to satisfy or return at once for your money back. To make your yard a neighborhood showplace order the Exotics, the Dahlias, with your Glads and get \$3 worth of bulbs for \$2.

Kruse Nurseries, Dept. 4012, Bloomington, Ill.

Name

Address

MAIL THIS HANDY COUPON AND GET ALL 3 OFFERS
—50 Bulbs in All for **\$2**

Send only \$2 for all 3 offers—50 bulbs—and save \$1, or send \$3.50 and get twice as many bulbs—100 in all—and save \$2.50, or best of all, send \$5 and get three times as many bulbs—150 in all—and save \$4. We pay all postage on prepaid orders. C.O.D.'s welcome but plus postal charges. If not pleased in every way, return at once for your money back.

Kruse Nurseries, Dept. 4013, Bloomington, Ill.

() Please send 50 bulbs for \$2

() Please send 100 bulbs for \$3.50

() Please send 150 bulbs for \$5

Name

Address

Your Chance to Have a Whole Orchard
In Your Yard for a Few Dollars!

Amazing DWARF FRUIT TREE SALE

(This offer not sent to Arizona, California or state of Washington)

- Easy to Grow
- Usually Bear First Year
- Cut Food Bills Fast
- Make You Money, Too
- No Yard Too Small

Just imagine the thrill you'll get when you start picking delicious tree-ripened fruit from your own trees. No other fruit ever tastes so good as the fresh-picked kind, and you'll love the sweet juicy distinctive flavor of all these wonderful early-bearing dwarf trees. You'll have fruit for pies, jams, jellies plus fresh fruit left over for snacks and lunches. Dwarf Fruit Trees increase property value—hundreds of dollars, and often pay for themselves over and over again. What's more in a few years you may have a big enough yard to sell the surplus at a good profit. Dwarf Fruit Trees can be grown in place of flowering shrubs. They are equally beautiful and far more useful. Never grow too tall. Choose the trees you want for \$2 each, or better still 2 for \$3, or best of all order our Complete Home Orchard of 5 trees for \$9, or 10 trees for \$17.50. All trees are 2-year-old, quality stock with good heavy roots. Trees come smaller of course than regular fruit trees, but bear much earlier. We send them the best size for successful transplanting. But don't wait. Our supply is very limited.



Heavy-Bearing DWARF CHERRY

The best of all Dwarf Cherries because it bears early and produces real bumper crops. You get hardy, heavy-rooted trees (1 1/2-3 ft. tall) already bearing-size. Bloom beautifully in spring. We pay postage on prepaid order. C.O.D.'s welcome but plus postal charges. Return at once for your money back if not satisfied.

Kruse Nurseries, Dept. 4014, Bloomington, Ill.

Name

Address

Early-Bearing DWARF PLUM

Juicy, sweet fruit. Skin dark purple. Flesh golden and firm, grow 3 to 5 ft. high. You get hardy, heavy-rooted trees 2-4 ft. high. Postage paid on prepaid orders. C.O.D.'s welcome but plus postal charges. Return at once for your money back if not satisfied.

Kruse Nurseries, Dept. 4016, Bloomington, Ill.

Name

Address



New "Red Giant" DWARF APPLE

Many regular size Apple Trees don't bear as big crops of juicy, red-skin apples as these mighty dwarfs. Bloom in early spring with thousands of fragrant white flowers. Will not grow higher than 5-6 ft. We send sturdy, well-rooted, bearing-size trees. 2-4 ft. high. Postage paid on prepaid order. C.O.D.'s welcome but plus postal charges. Return at once for your money back if not satisfied.

Kruse Nurseries, Dept. 4015, Bloomington, Ill.

Name

Address

Freestone DWARF APRICOT

You'll be eating lots of wonderful apricot pies from your own trees if you plant these heavy-bearing Dwarf Apricots now. Fruit is freestone. Trees grow up to 6 ft. high. We send hardy, heavy-rooted bearing-size trees 2-4 ft. high. We pay postage on prepaid order. C.O.D.'s welcome but plus postal charges. If not well satisfied return at once for your money back.

Kruse Nurseries, Dept. 4018, Bloomington, Ill.

Name

Address



"Golden Harvest" DWARF PEAR

One of the rarest of real Dwarf Trees, these extra-hardy Dwarf Pear thrive almost anywhere. Heavy-bearing. Bloom in spring. Grow 5-6 ft. tall. We send sturdy, well-rooted, bearing-size trees. 2-4 ft. high. Postage paid on prepaid order. C.O.D.'s welcome but plus postal charges. Return at once for your money back if not satisfied.

Kruse Nurseries, Dept. 4017, Bloomington, Ill.

Name

Address

Special 1/2 Price Bargain on COMPLETE ORCHARD

Get 1 of Each Kind—5 in all—for **\$5**
2 of Each—10 in All—for \$7.50
Because we save time and money when you order our Complete Home Orchard, we offer it for a price so low you won't want to pass it up. Just mail the coupon below and get one of each kind of Dwarf Fruit Tree, all hardy, heavy-rooted, bearing size stock. 5 trees in all (a regular \$10 value) for \$5! 2 of each kind (enough so you can sell this choice fruit for big profits) a regular \$15 value for only \$7.50! Trees come the perfect size for transplanting and early-bearing. Save Money! We pay all postage when you send cash. C.O.D.'s welcome but plus postal charges. Our Guarantee: if not pleased and delighted, return at once for your money back. Last chance!

Kruse Nurseries, Dept. 4019, Bloomington, Ill.

Name

Address

See This Gorgeous Flowering Shrub Change From
White to Pink to Purple In Your Yard!

Sensational COLOR-CHANGING HYDRANGEA

Blooms Usually Last From Early Summer
Right Into Winter!
Special Introductory Price! **50c** each



This amazing "Color Changing" Hydrangea (paniculata grandiflora) blooms in early summer with thousands of tiny flowers. Later the flowers turn to bluish pink and finally in fall to royal purple. Then instead of falling often last for weeks. Wonderful for planting around foundations of your house, or as border. Grow anywhere shipped the ideal size for easy transplanting. 1-3 ft. high. Send \$1 for 1, plus 10c for postage, handling. \$1 for 2, \$2 for 3 postpaid. C.O.D.'s welcome, but plus postage. Guaranteed to satisfy or return at once for your money back. EXTRA GIFT: If you order 2 or more, you'll receive as a gift a healthy young, flowering Red Twig Dogwood!

Kruse Nurseries, Dept. 4020, Bloomington, Ill.

Please send me.....Color-Changing Hydrangea Plants.

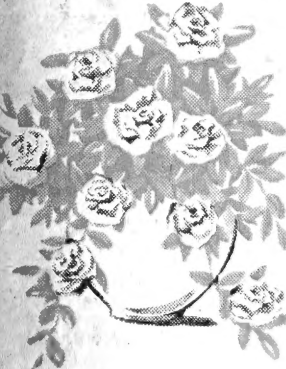
Name

Address

Exciting New Indoor Plant!

Luxuriant, Fragrant TRAILING VINE GARDENIA

Special-by-Mail **\$1** ea.
2 for \$1.50



Here's a truly lovely and attractive house plant (gardenia radicans) that is brand new and different! Has the beauty of the finest Gardenia, yet has the long stems of an ivy. Shining, glossy, evergreen foliage. Giant white blossoms that have the shimmering luster of slipper satin. Delightful fragrance. Can be transplanted outdoors in spring where they thrive in shady spots. We send big, healthy plants in bud or about to bud already 6-8 inches high with loads of stems and leaves. Save Money! We pay all postage on prepaid orders. C.O.D.'s welcome but plus postal charges. If not delighted just return at once for your money back. (This offer not sent to Arizona or California)

Kruse Nurseries, Dept. 4021, Bloomington, Ill.

Name

Address

GUARANTEE

Order with Confidence on Guarantee
of Satisfaction or your Money Back!

If for any reason you aren't satisfied in every way with the stock you receive from us, will you do us the favor of returning the stock immediately, so that we may refund your money in full. If you have received an Extra Gift with your order, that is yours to keep for your trouble.

Guarantee of Genuineness

If the nursery stock you order does not prove to be true to the description given in this circular, we will be glad to replace it with the correct stock or refund your money. Naturally we are not liable for any amount in excess of the amount you paid.

Pass It On!

You undoubtedly have many friends who would enjoy looking over the many bargains shown on these pages. When you have made your selection why not turn it over to them so that they can take advantage of several of our money saving offers! Thank you!

INDOOR-BLOOMING

MAGNIFICENT
COLORFUL

"FLOWER SHOW"

GARDEN \$2
Only

*A Gorgeous Display of Gloxinia,
Hyacinths, Amaryllis, Begonias,
Lilies and Iris*

Comes all Planted in Attractive Planter—Just Add Water. Now you can have the fragrance and beauty of gorgeous flowers in your home all winter long. This spectacular, breathtakingly lovely garden is truly a Flower Show all by itself. Will bloom for months and months in rich, glowing colors from the pure white of the lilies to the velvety purple of the gloxinias. Each garden is completely planted in growing material

with 10 bulbs including all these choice flowers: an imported Belgian Gloxinia, double-blooming Tuberous Begonia, fragrant French Lily, royal Wedgewood Iris, showy Red Amaryllis (*L. radiata*) and the sweet-smelling Dutch Hyacinth. The bulbs come in our exclusive specially designed planter that will decorate any table or window sill. Just add water and watch it grow. Ideal gifts. Save money! Send \$2 for 1, or better still \$4 for 3, and we will pay all postage. C.O.D.'s welcome but plus postal charges. If not delighted, return at once for your money back.

EXTRA GIFT—a *Mysteria Flower* (*C. zonatus*), the amazing flower that blooms indoors without sun, soil or water.



Junior "FLOWER SHOW" GARDEN

Complete with 3 bulbs
& lovely planter

\$1
Only

(3 for \$2.50)

We've sold over 100,000 of these Junior "Flower Show" Gardens and so we know you're sure to be delighted. Includes an imported Dutch Hyacinth, a Tuberous-Begonia and a Red Amaryllis (*L. radiata*) in an exclusive planter with special growing material. All you do is add water. Save Money! Send \$1 for 1 \$2.50 for 3, and we pay all postage. C.O.D.'s welcome, but plus postal charges. If not completely satisfied, return for your money back. **EXTRA GIFT**—an imported Belgian Gloxinia.



Kruse Nurseries, Dept. 4050,
Bloomington, Illinois

- () Please send me big Flower Show Gardens. (Number)
() Please send me Junior Flower Show Gardens. (Number)

Name

Address

Choice Belgian

GLOXINIA GARDEN

3 Large Bulbs All Planted
In a Vase

Will bloom with up to 15 big, velvety blooms. Large, deep green leaves. Complete garden with 3 top-size bulbs, lovely planter and special growing material only \$1, plus 10c for postage, handling, or 2 gardens for \$1.85 postpaid. C.O.D.'s welcome but plus postal charges. If not well satisfied, return at once for your money back. **EXTRA GIFT**—a fragrant, Dutch Hyacinth.

\$1
Only ea.

(2 for \$1.85)

Kruse Nurseries, Dept. 4002, Bloomington, Illinois

Name

Address

